Marc Dandoy

Senior Product Designer / Founder



SUMMARY

Senior product designer with a bias toward clarity, speed, and impact. I design systems that reduce friction, increase comprehension, and drive measurable results. Operator mindset; founder instincts. I specialize in turning complex, high-variance flows into clean, high-confidence experiences users don't have to think about.

EXPERIENCE

Communications and Events Director · Church of the Annunciation

Mar 2026 to Present · Houston, TX

- Lead planning, publication, and marketing for major parish events and a sacred music concert series, including the Oct 2026 Stewardship Fair: ministry outreach, table layout, equipment inventory, signage, and promotion on the web, by email, in print, and from the pulpit.
- Coordinated and promoted a sacred music concert that brought in $603 in cash plus about $490 online. Wrote agreement and wrap-up templates so every concert has its terms in writing and gets a money and attendance report.
- Designing a 10-page fundraising packet for a $30M Parish Life Center capital campaign (in progress).
- Run weekly communications on a fixed publishing cycle: printed bulletin, Friday email newsletter (Flocknote), Sunday pulpit announcements, and the Squarespace website, with written copy standards for every channel.
- Built and run a team of AI assistants for drafting, record keeping, website updates, and design.

Founder / Product Designer · Rotumi (Pokémon TCG Scanner)

May 2025 to Present · Houston, TX (Remote)

- Designing and building a computer-vision powered tool for Pokémon card collectors to bulk-scan binders, correct detections, and manage collections.
- Created a review UX that exposes model behavior clearly and reduces correction friction.
- Own product direction, prototyping, and iterative delivery as a solo founder.

Freelance Product Designer · Multiple Clients

Feb 2024 to Present · Houston, TX (Remote)

- **SmashCafe.com:** Shipped full e-commerce redesign; improved clarity and conversion.
- **Brigit (Re-Up Contract, 4 months):** Refined financial flows for clearer hierarchy and navigation.
- **SchoolAI (1-month contract):** Designed launch-ready teacher workflows for safety and data review.

CONTACT

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MILITARY SERVICE

Seaman (IT) · US Navy
May 2012 to Jun 2014
Supported shipboard IT systems.

SKILLS

AI-Augmented Product Design
UX flows, IA, interaction design, high-fidelity UI, design systems

Strategy
Prioritization, product scoping, behavioral insight, outcome-driven design

AI/Tech Fluency
LLM-augmented workflows, CV model behavior, embeddings, HTML/CSS, modern full-stack patterns

Execution
Rapid iteration, developer-ready specs, cross-functional alignment

EDUCATION

UX Design Certificate, Lambda School (now BloomTech)
Remote

BS Nursing Sciences
University of Santo Tomas, Manila (2014 to 2016)

Product Designer · OnFrontiers

Apr 2022 to Dec 2023 · New York, NY (Remote)

- Sole designer on the Knowledge Profile product; owned the end-to-end UX for onboarding, dashboard, and data entry flows.
- Cut onboarding time 40+ min → ~10 min through experiential redesign.
- Raised perceived accuracy 57% → ~95%, increasing trust and completion.
- Boosted 7-day completion 20% → ~85% by clarifying purpose and payoff.
- Drove 15 to 30× engagement increases in profile updates and structured tags.
- Introduced interaction patterns that generated a 12% viral invite rate.

Product Designer · Brigit

Sep 2020 to Apr 2022 · New York, NY (Remote)

- Led end-to-end design for Brigit's Credit Builder product, from early wireframes to polished, responsive UI.
- Improved Credit Builder adoption by 25% via research-driven iteration.
- Reduced design-to-dev cycles by 15% with streamlined component patterns.
- Led dashboard and financial UX used by hundreds of thousands of users.

ADDITIONAL EXPERIENCE

- **Volunteer Design Teacher (Camp Counselor) · mini camp** · Aug 2020 to Jan 2022
- **Web Designer · Chemyx, Inc.**, Stafford, TX · Sep 2018 to Feb 2019. Marketing site redesign and brand guide updates.
- **Graphic Designer · CoolGlow** · Jan 2017 to Jan 2018. Led design and managed a remote content design team.
- **Patient Care Technician · CHI St. Luke's Health**, Houston, TX · Jun 2016 to Jan 2017. Assisted emergency department clinical operations.

TOOLS

Design

Figma · FigJam · High-fidelity prototyping · Design systems · Interaction design

Product

Notion · Miro · Roadmapping · Spec writing · AI-assisted planning

Tech

Cursor IDE · Supabase · Next.js familiarity · Vercel workflows · Basic HTML/CSS · Model/embedding interpretation